What To Expect As An Exhibitor

THE RADIOSURGERY SOCIETY® WELCOMES YOU to exhibit at one of industry’s favorite, non-profit, professional medical society meetings dedicated to advancing the science and clinical practice of stereotactic radiosurgery and stereotactic body radiotherapy (SRS/SBRT) and exploring how advancing therapies are impacting clinical outcomes.

Experience more face-to-face time with your customers than any other medical conference

Showcase your products and services in an intimate and welcoming environment

Interact with global SRS/SBRT clinical experts, thought leaders and decision makers

Exhibitors are welcome and encouraged to attend the clinical and physics presentations, educational breakouts, and emerging therapy sessions

Passport Program – All exhibitors are included in the Passport Program where attendees are encouraged to visit each exhibitor

LECTURES PANEL DISCUSSIONS PERFORMANCE & QUALITY IMPROVEMENT SESSION (PQIS) HANDS-ON WORKSHOPS IMMUNOTHERAPY AND STEREOTACTIC RADIOSURGERY SHOWDOWN DEBATES RESIDENTS/MENTORSHIP PATHWAY WORKSHOP POSTER PRESENTATIONS
Exhibitor Opportunities

**Diamond Level Lanyard Sponsor – $75,000**
One exclusive opportunity to sponsor the conference badge wallets provided to each attendee at registration

**Platinum Level WiFi Sponsor – $60,000**
One exclusive opportunity to sponsor the WiFi used by all RSS Scientific Meeting attendees

**Platinum Level Tote Bag or Mobile App Sponsor – $60,000**
One exclusive opportunity to sponsor the conference mobile app or tote bags provided to each attendee at registration

- Company logo with RSS logo prominently printed on all tote bags (sponsor will be able to provide feedback on the type of bag provided & logo placement) or logo included on the conference mobile app. With easy to access user itineraries and trade show floor maps, this customizable app provides an all access pass at the touch of a button.
- One (1) 15-minute presentation in the Lunchtime Presentation Arena in the exhibit hall (one day only)
- 10’x20’ exhibit booth in the exhibit hall (booth furnishings not included)
- One (1) conference tote bag insert (sponsor to provide insert for 600 bags)
- Seven (7) full conference registrations
- Includes one of the three second-tier Passport Program prize giveaways and logo placement on Passport card distributed to each attendee
- Company logo on appropriate conference signage
- Company logo on conference webpage, including link to your home page
- Complimentary pre-registration attendee list (for one-time use only)

**Platinum Level Water Bottle Sponsor – $60,000**
One exclusive opportunity to sponsor the water bottles distributed to each attendee at registration to be offered throughout the conference

“*The Radiosurgery Society (RSS) provides a great environment for advancing patient care from a radiosurgery perspective. As a partner, Varian enjoys working with RSS because they really drive the science forward. RSS wants to work closely with clinicians and gives us valuable opportunities for doing that at the annual meeting and through various initiatives. They aim to impact at clinic level and improve communication between clinicians and vendors.*”

*FCR: Full Conference Registration(s).
Exhibitor Opportunities

Gold Level Directional Sign Sponsor – $25,000
One exclusive opportunity to sponsor the 2020 RSS Scientific Meeting directional signage

- Company logo on all meeting directional signage (directional signage pertains to all signage that directs members to venues and common areas)
- 10’x10’ exhibit booth in the exhibit hall (booth furnishings not included)
- Five (5) full conference registrations
- One (1) conference tote bag insert (sponsor to provide insert for 600 bags)
- Includes logo on Passport Program card distributed to each attendee
- Company logo on additional appropriate conference signage
- Company logo on conference webpage, including link to your home page
- Complimentary pre-registration attendee list (for one-time use only)

Gold Level Hotel Key Card Sponsor – $25,000
One exclusive opportunity to showcase your logo with “Accuray” on the hotel key cards provided to each attendee staying at the Grand Hyatt

Silver Level Refreshment Break Sponsor – $10,000
One exclusive opportunity to sponsor the refreshment breaks provided at the conference

- Company logo on napkins provided at the refreshment break
- 10’x10’ exhibit booth in the exhibit hall (booth furnishings not included)
- Three (3) full conference registrations
- One (1) conference tote bag insert (sponsor to provide insert for 600 bags)
- Includes logo on Passport Program card distributed to each attendee
- Company logo on appropriate conference signage
- Company logo on conference webpage, including link to your home page
- Complimentary pre-registration attendee list (for one-time use only)

“The annual Radiosurgery Society (RSS) Meeting is a true highlight for Accuray. The RSS has been a constant and focused resource for education, training and best practice sharing for SRS and SBRT and Accuray appreciates that close partnership and aligned priorities. We find the annual meeting a great opportunity to continue the legacy of discussing emerging treatment trends and defining the future of SRS and SBRT innovations.”

*FCR: Full Conference Registration(s).
## Exhibitor Opportunities

### Silver Level Morning Coffee Sponsor – $10,000

One *exclusive* opportunity to sponsor the morning coffee provided at the conference

<table>
<thead>
<tr>
<th><strong>Benefits</strong></th>
<th><strong>Benefits</strong></th>
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</thead>
<tbody>
<tr>
<td>• Company logo on napkins provided at the coffee break</td>
<td>• Company logo on appropriate conference signage</td>
</tr>
<tr>
<td>• 10'x10' exhibit booth in the exhibit hall <em>(booth furnishings not included)</em></td>
<td>• Includes logo on Passport Program card distributed to each attendee</td>
</tr>
<tr>
<td>• Three (3) full conference registrations</td>
<td>• Company logo on conference webpage, including link to your home page</td>
</tr>
<tr>
<td>• One (1) conference tote bag insert <em>(sponsor to provide insert for 600 bags)</em></td>
<td>• Complimentary pre-registration attendee list <em>(for one-time use only)</em></td>
</tr>
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### Bronze Level Exhibit Booth Sponsor – $5,000

<table>
<thead>
<tr>
<th><strong>Benefits</strong></th>
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<tbody>
<tr>
<td>• 6' Table top in the exhibit hall <em>(table provided with two chairs)</em></td>
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<tr>
<td>• Two (2) full conference registrations</td>
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<tr>
<td>• Company name on appropriate conference signage</td>
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<tr>
<td>• Includes logo on Passport Program card distributed to each attendee</td>
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<tr>
<td>• Company name on conference webpage, including link to your home page</td>
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<tr>
<td>• Complimentary pre-registration attendee list <em>(for one-time use only)</em></td>
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### RSS Supporter – $2,500

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<tr>
<th><strong>Benefits</strong></th>
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<tbody>
<tr>
<td>• Company name on appropriate conference signage</td>
</tr>
<tr>
<td>• Company name on conference webpage, including link to your home page</td>
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<tr>
<td>• Includes logo on Passport Program card distributed to each attendee</td>
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<tr>
<td>• One (1) full conference registration <em>(includes conference meals and beverages)</em></td>
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*FCR: Full Conference Registration(s).

**“The RSS Scientific Meeting provides an excellent opportunity for us to showcase our innovations in Precision Radiation Medicine and engage with the many multidisciplinary attendees. Looking forward to Washington, DC!”**

**“Over the years, as SBRT is gaining momentum in Radiation Therapy, there is no better meeting to keep up to date with the science of radiosurgery than the RSS Annual meeting. Year after year, this meeting has proven to be a great forum to engage this targeted group of thought leaders.”**

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Exhibitor Opportunities

ADDITIONAL/ADD-ON OPPORTUNITIES:

Pre-conference Symposium – $15,000

- Meeting room rental includes basic AV
- Basic AV to include: LCD Projector & Screen, Laptop, Sound System, Podium Microphone & Wireless Lavaliere Microphone

Pre-conference Symposium session cannot exceed four (4) hours and must be held between 10:00am – 6:00pm, Wednesday, April 1, 2020

*Additional AV and food & beverage can be purchased by sponsor*

Tote Bag Insert – $1,000

- One (1) conference tote bag insert *(sponsor to provide insert for 600 bags: maximum 8.5 x 11 inches, 1 sheet, double-sided)*

Lead Retrieval – $200

- Maximize your exhibiting ROI and utilize the app that will turn your phone or tablet into a state-of-the-art lead retrieval device to scan attendees’ badges.

Resident/Student Support Grant – $1,000–$10,000

- Grant supporters will receive acknowledgments on the RSS website and eblasts. Supporters will receive recognition throughout the meeting as well as actively participating in the Awards Ceremony. Recognition of Supporters will be included in the post-meeting press release.

Column Wraps – Half $1,700/Full $3,000

- Column wraps are standout locations for signage because they’re in high-traffic areas and are perfect for showcasing creative messages.

To speak with the RSS about becoming a Corporate Sponsor, please contact The Radiosurgery Society at admin@theross.org.
A. GENERAL INFORMATION

Exhibit space priority is based on: corporate sponsorship, commitment level, date commitment received and when payment received.

CANCELLATION POLICY

A written cancellation must be received by December 1, 2019, to receive a refund, less an administrative fee of 25% of the total commitment. No refunds will be made for cancellations after December 1, 2019.

“IN CONJUNCTION WITH” EVENTS

Sponsor may not schedule any activity that conflicts with any official RSS Scientific Meeting Event (April 1, 2020 – April 5, 2020).

TOTE BAG INSERTS*

Be creative! The objective of your insert is to engage the RSS radiosurgery audience! Avoid typical company flyers or inserts – they pre-empt you having any conversation with the individual! Engage the attendee with your insert – have fun with it – try a game! Entice them to visit you during the meeting to discuss your product or service.

*Tote Bag Insert sizing specifications: maximum 8.5 x 11 inches, 1 sheet, double-sided. Sponsors may NOT submit food or liquids for insert. Any leftover insert materials will be donated to local charities, if appropriate.

ENVIRONMENTALLY RESPONSIBLE

In order to steward the mission of being “Environmentally Responsible,” The RSS is doing what we can to help. We understand that in the business community we have to demonstrate our desire to be environmentally responsible. Each year the conference tries to minimize impact on landfills, and therefore be mindful that wherever possible all items generated for the conference be made from recycled materials and be recyclable.

USE OF SPACE

To maintain uniformity and prevent visual obstruction of adjoining space, inner displays must not be higher than 6' and in all locations nothing may be erected which interferes with the view or visitation of adjoining spaces. Exhibit hall fire exits and safety equipment must be left accessible and in full view at all times. Display materials and equipment of significant size must be submitted in writing and pre-approved by the RSS by October 30, 2019. All exhibit materials and equipment must be contained within the space purchased.

FAILURE TO OCCUPY SPACE

Space not occupied by the close of the exhibit installation period as specified in the accompanying materials will be forfeited by the exhibitor and this space may be reassigned or used by Exhibit Management. If the exhibitor property is on hand, Exhibit Management reserves the right to assign labor to set up any display that is not in the process of being erected by the given deadline and to instruct the exhibitor to be billed for all charges incurred.
B. CONSTRUCTION, INSTALLATION, AND USE OF EXHIBIT FACILITIES

ACCEPTABILITY OF EXHIBIT
All exhibits shall be to serve the interests of The RSS Annual Scientific Meeting participants and shall be operated in a way that will not detract from other exhibits, the exhibition, or conference as a whole. Show Management reserves the right to require the immediate withdrawal of any exhibit that Exhibit Management believes to be injurious to the purpose of the Conference.

ADDITIONAL ITEMS FOR EXHIBIT SPACE
Exhibitors may rent additional furnishings, carpeting, electric etc. through the RSS’ approved contractor. Contractor will provide an online exhibitor service kit containing all necessary order forms and pricing. Exhibitors may also rent additional audio and visual equipment from our approved contractor.

Exhibitor property such as pop-ups or table coverings must be fire resistant and in accord with the standards established by the local fire Department.

INBOUND AND OUTBOUND SHIPMENTS
All inbound and outbound shipments will be handled by The RSS’ chosen general contractor. Information will be sent to sponsors along with the online exhibitor services kit.

APPEARANCE OF EXHIBITS
Any part of the Exhibit that does not lend itself to an attractive appearance (such as unfinished side or end panels) must be draped at the exhibitor’s expense. Management reserves the right to have such furnishings installed at the exhibitor’s expense.

INSTALLATION, DISMANTLING OF EXHIBITS
All installation and dismantling of exhibits must be carried out during the times indicated in the accompanying information. It is the responsibility of the exhibitor to see that all his/her materials are delivered to the Exhibit Hall and removed from the Exhibit Hall within the specified deadlines.

SECURITY
Show Management will provide exhibit hall monitors on a 24-hour basis beginning at move-in and ending at move-out. The furnishings of such service shall not be construed to be any assumption of obligation or duty with respect to the protection of the property of exhibitors, which shall at all times remain in the sole possession and custody of each exhibitor and shall be the sole responsibility of each exhibitor. The halls will be secured during the hours exhibits are closed; exhibits in public areas cannot be secured.

RESPONSIBILITY OF THE CONFERENCE PARTNERS AND THE EXHIBIT FACILITY
Insurance and liability are the full and sole responsibility of the exhibitor. The exhibitor agrees to protect, save, and defend, and keep The RSS and their agents forever harmless from any damages or charges imposed for violation of any law or ordinance caused by the negligence of the exhibitor or those holding under the exhibitor, as well as to comply strictly with the applicable terms and conditions contained in the agreement between The RSS and their agents against and from or out of or by reason of any accident of other occurrence to anyone including the exhibitor, its agents, employees, and business invitees that arise from or out of or by reason of said exhibitor’s occupancy and use of the exhibit premises or a part thereof.
# 2020 Meeting Agenda*

<table>
<thead>
<tr>
<th>Day</th>
<th>Time</th>
<th>Events</th>
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<tbody>
<tr>
<td><strong>Wednesday, April 1, 2020</strong></td>
<td>Noon – 5:00pm</td>
<td>Registration Open/Exhibitor Set-Up</td>
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<td></td>
<td>Industry Sponsored Educational Symposia</td>
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<td></td>
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<td>GRID/Lattice, Microbeam and Flash Radiotherapy Advancements</td>
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<tr>
<td><strong>Thursday, April 2, 2020</strong></td>
<td>7:00am – 6:00pm</td>
<td>Opening Address</td>
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<td>Clinical Abstract Presentations</td>
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<td>Physics Abstract Presentations</td>
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<td>6:00pm – 7:30pm</td>
<td>Exhibit Hall Reception</td>
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<tr>
<td><strong>Friday, April 3, 2020</strong></td>
<td>7:30am – 6:00pm</td>
<td>Immunotherapy and Stereotactic Radiosurgery Session</td>
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<td>Keynote Presentation: SBRT for Oligometastases</td>
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<td>SRS for CNS Lesions</td>
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<td>Lunchtime Exhibitor Presentation Arena</td>
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<td>Showdown Debate I: SBRT for Ultra-Central Lung Tumors</td>
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<td>Showdown Debate II: SBRT for Prostate Cancer</td>
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<td>SRS/SBRT Back to Basics – Treatment Planning &amp; Delivery</td>
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<td>GRID/Lattice, Microbeam and Flash Radiotherapy Highlights</td>
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<tr>
<td><strong>Saturday, April 4, 2020</strong></td>
<td>8:00am – 4:00pm</td>
<td>Performance Quality Improvement Session</td>
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<td>Imaging and Targeting for Stereotactic Radiotherapy: Spine and Liver SBRT</td>
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<td>Hands-On Workshop</td>
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<td>Residents/Mentorship Pathway Session</td>
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*Agenda subject to change
## Important Dates and Deadlines

<table>
<thead>
<tr>
<th>Date</th>
<th>Event</th>
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<tbody>
<tr>
<td>March 21, 2019</td>
<td>Registration &amp; Housing Opens</td>
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<tr>
<td></td>
<td>Website available at: <a href="http://www.rssevents.org">www.rssevents.org</a></td>
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<tr>
<td>March 21, 2019 – June 30, 2019</td>
<td>Registration Rate BEST VALUE</td>
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<tr>
<td>July 1, 2019 – January 31, 2020</td>
<td>Standard Registration Rate</td>
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<tr>
<td>July 1, 2019 – October 1, 2019</td>
<td>Abstract Submission Open</td>
</tr>
<tr>
<td>January 10, 2020</td>
<td>Exhibitor Payment Due</td>
</tr>
<tr>
<td>February 1, 2020</td>
<td>Late Registration Rate</td>
</tr>
<tr>
<td>April 1, 2020</td>
<td>Exhibitor Move In between 1:00pm – 5:00pm</td>
</tr>
<tr>
<td>April 4, 2020</td>
<td>Exhibitor Move Out</td>
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</tbody>
</table>

Registration & Housing information can be found at [www.rssevents.org](http://www.rssevents.org)

Exhibitor support, please contact The Radiosurgery Society +1.408.385.9411, exhibit@therss.org
“The annual RSS scientific meeting provides us with an invaluable opportunity to hear from radiosurgeons, and understand how they’re using the latest SRS technologies and techniques, and also understand their unmet needs.”
2019 Exhibitors and Corporate Sponsors

varian

Accuray
Elekta
ViewRay

Macromedics
VISICOIL
LAP Laser

ZAP
CIVCO Radiotherapy
BRAINLAB
IMT

Architecture
AKESIS
STANDARD IMAGING
Scandios

modus
Klarity
mim software
RADformation

RaySearch Laboratories
PHILIPS
MASEP
Fix Positioning

Gold Anchor
SUN Nuclear Corporation
VisionRT
PetCure Oncology

Orfit
SpaceDAR Hydrogel
VisionTree Healthcare Solutions

UPMC Life Changing Medicine
Logos Systems
CIRS Tissue Simulation & Phantom Technology

To speak with the RSS about becoming a Corporate Sponsor, please contact The Radiosurgery Society +1.408.385.9411, admin@therss.org

Registration & Housing information can be found at www.rssevents.org

Tweet on Twitter if you will be there: #theRSS2020